

ACTIVITY REPORT 2019 AND 2020

In the year 2019 and 2020 till July, we conducted various initiatives as following

1. Prayaana Fellowship Training : Employability Training program for Women and Girls – Beneficiary: 200 +
2. Prayaana Startup Maza workshop - 1 number – 30 beneficiaries
3. Prayaana Career Queen Summit 2019: Over 30 Colleges participated in a women empowerment and entrepreneurship Event held at KSUM, Kochi where Ms. Tessy Thomas, the Missile woman of India was the Chief Guest. There were many other prominent women including the Late Malathi Teacher, Dr.Uma Preman etc. We also had few Panel discussions and the Career Queen Contest for Girl Students
4. Comeback 2 Career : C2C was organised in different parts of Kerala to orient the women to restart their career. C2C Award was given to a few ladies who made a great comeback via Prayaana
5. Africa – India Mentorship Exchange : 20 beneficiaries . An online mentoring event in association with
6. Peer Learning Camps in Technology : over 10 camps
7. Internships – over 30 girls
8. Ambassadors – 20 plus
9. Prayaana Entrepreneur Collective Members – 100 plus
10. Prayaana Hubs formed – Kochi, Trivandrum, Trissur, Calicut , Mumbai, Pune, Bangalore and Tamilnadu. Others are getting formed in the coming months.
11. Prayaana Mobile App – for community engagement .Available at www.prayaana.in
12. Pracol – Prayaana Collective brand of e-commerce for helping women entrepreneurs sell their products . Launched the MVP of www.pracol.com
13. Coffeemeets for Ernakulam and Trivandrum – 20 plus (including Virtual meets during covid)
14. The Future Lounge – Campus Events – over 10 editions
15. SheSight (previously Insight) e- magazine with women stories – over 20 editions
16. Prayaana Facebook Campaigns – Various on topics of gender equality and women empowerment
17. The Future Talks – YouTube Webinar series - completed 93 episodes as on 30 July 2020

Evidences of all our activities are available in our e- Magazine , “Insight” and “SheSight” for the year 2019 and 2020 accessible at https://prayaana.org/?page_id=1624

All youTube webinars are available at www.youtube.com/c/prayaanalabs . The Excel sheet of all speakers and topics are attached.

Certified that all the above statements are true,



Dr. Chandra Vadhana R

Founder and CEO, Prayaana Labs & Prayaana Collective (An Initiative of 4TuneFactory Foundation, Kochi)